

EXPERIENCE

>> This Side Up Design *Freelance Design / Photography / Fine Art* 2002 - present

Projects encompassing personal endeavors and artistic expressions.

- + Illustrative design concepts in hand-drawn and computer applications
- + Photo compositing products for website images
- + Event promotion material
- + Book design and illustration
- + Album cover art and apparel design

>> Webco Inc *Creative Director / Web & Graphic Designer* 2007-present

A multifaceted company catering to eCommerce solutions.

- + Communication of creative goals to current and potential clients
- + Designing of manuals, websites, marketing materials
- + Development and maintenance of business identity systems
- + Creative advertising campaigns

>> SDSU Sign & Design Works *Graphic Designer / Fabricator* 2004-2007

Environmental graphic design ranging from complete design to fabrication.

- + Cross-disciplinary development and execution of creative strategies
- + Wayfinding / Masterplanning / Sign standardization
- + Theme area display graphics
- + Project planning and coordination
- + Layout Design and Technical production of print files

>> Q Design *Internship* 1999-2000

A design agency with an established reputation for strong clean distinctive design.

- + Prepared digital files for pre-press specifications
- + Organized and maintained studio operations

EDUCATION

San Diego State University 2000 - 2006

**BA in Fine Art with emphasis in Graphic Design.*

Preparation for professional practice in visual communication within a global context specializing on the visual language of typography.

Deakin University Australia 2002 - 2003

A semester abroad providing opportunities to develop skills of critical and systematic thinking; an imaginative understanding and appreciation of the theory and practice of the social sciences, the humanities and the arts; enhanced cultural sensitivity and understanding.

Summer Art & Design Turkey 2006

Unique travel study course, with special insights to, art studios, galleries, museums, historical monuments, architectural sites, design studios, theatrical performances, and universities.

TECHNICAL EXPERIENCE

Mac & PC proficient
Adobe CS3 Suite
Adobe Premier
Macromedia Freehand
Powerpoint
Word and Excel

FABRICATION TECHNIQUES

Gerber vinyl plotter
CNC router
Epilog laser